

DIRECTORATE OF INFORMATION AND PUBLICITY  
GOVERNMENT OF NCT OF DELHI  
BLOCK NO. IX, OLD SECRETARIAT, DELHI-54  
Tel. No. 23817826, 23819046 Fax: 23814081

No. F. 16(110)/Advt/DIP/MCD & LA Election/2016-17 876

Dated 14/03/2017

To

The All Head of Departments,  
Autonomous Bodies, Societies, Boards and  
Corporations of Govt. of NCT of Delhi

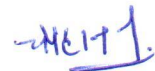
**Sub: Enforcement of Model Code of Conduct – NOC for publication/  
airing/broadcast of advertisements/public notices/tender notices/  
Jingles/TVCs etc. thereof**

Sir/Madam,

In view of announcement of Election to the Municipal Corporations of Delhi and By-Election to AC-27, Rajouri Garden, and enforcement of Model Code of Conduct with immediate effect, all Departments/Agencies of Government of NCT of Delhi are requested to send the display advertisements/public notices/tender notices/Jingles/TVCs etc. for publication/airing/broadcast if any, only after approval from the office of State Election Commission and Chief Electoral Officer, Delhi. A Copy of the approval may also be enclosed with the letter requesting the release of the said advertisement.

This issue with the prior approval of DIP/Secretary (PR).

Yours sincerely,



(Nalin Chauhan)  
Deputy Director (Advt/FP)